



DJDAYDAY

PRESS PACK
2019

📷 **DJDAYDAY_** 🐦 **DJDAYDAY_**
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INTRODUCTION TO DJ DAY DAY

DJ Day Day is a Professional DJ, Host & Entertainer from Birmingham who is followed by 30,000+ people across social media for his passion for music, friendly personality and drive to succeed in everything that he does which people are truly inspired by.

He has been DJ'ing for over 7 years and has played at numerous venues across the UK/Europe and has performed alongside the likes of: Nas, Trey Songz, J Cole, Stormzy, Mist, Mostack, Yxng Bane, Lotto Boyzz, Charlie Sloth + Many More!

Day Day specialises in playing Urban Music such as: R&B, Hip Hop, UK Rap, Afro Beats, Dancehall, Bashment, Funky House, Grime, UK Garage & Old-Skool. His online mixes are extremely popular between ages 14-35 with overall stats of 2.7 Million Plays on Soundcloud & 1.5 Million Plays on Mixcloud.

With his unique hosting skills, Day Day brings a lot of energy and vibes at his live sets to ensure the ultimate feel good factor is fulfilled within any genre of music he is playing. Through the years, people often call him:

The Life of The Party!



EVENTS & SHOWS

2018

Diamond In The Dirt Tour

In 2018, Day Day supported UK Rap Artist: Mist for the second time on the 'Diamond In The Dirt Tour' in numerous arenas across the UK (capacity of up to 3,000 people).

Leeds O2 Academy, Nottingham Rock City, Leicester O2 Academy, Bristol O2 Academy, London O2 Forum Kentish Town, Birmingham O2 Academy & Manchester Academy.

Day Day performed in front of 20,000+ people.



DJ Day Day & Friends!

In 2018, Day Day launched his headline events at Bambu Nightclub in Birmingham.

'DJ Day Day & Friends' quickly became the busiest urban event in the city, selling out each show with a capacity of 600 people.

In 12 months, Day Day has sold up to 3000 tickets for his headline events.



SOCIAL & STATS

2018

FOR MORE INFORMATION PLEASE CONTACT BOOKINGS@DJDAYDAY.COM



14,300

ACTIVE FOLLOWERS



2,500

ACTIVE FOLLOWERS



15,000

ACTIVE FOLLOWERS

1.5M

OVERALL PLAYS



2.7M

OVERALL PLAYS



1,200

ACTIVE SUBSCRIBERS

100k

OVERALL VIEWS



3000

OVERALL TICKETS SOLD



60,000

STREAMS



50,000

STREAMS

SOCIAL STATS PRODUCED NOVEMBER 2018*